







Training

We recognise the role a **highly skilled and confident team** play in your business. Our training empowers you to **build the capability** to respond to a range of eventualities that may affect you.

SaferBusiness Network 10
10 YEARS
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SAFER LAMBETH
SAFER SOUTH WARK
SAFER LEWISHAM
SAFER TOTTENHAM
SAFER EDMONTON
SAFER WALTHAMSTOW
SAFER SQUAREMILE
SAFER STRATFORD
SAFER SOUNDS
PARTNERSHIP
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PARTNERSHIP

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Who are we?

Beating crime, violence and anti-social behaviour that have negative impacts on profitability of businesses, and the 'look and feel' of town centre environments.

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Let the results do the talking

94% Today has positively affected how I will work in the future.

93% I enjoyed the training.

96% I was happy with the way the training was delivered.

93% I learnt a lot in this training session.

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Women's Night Safety Charter - Background

The Women's Night Safety Charter (the Charter) is an established pan London initiative, originally launched in 2018 by the Night Czar, Amy Lane. The Charter is part of the Mayor's Tackling Violence Against Women and Girls Strategy and London's commitment to the UN Women Safe Cities and Safe Public Spaces global initiative. A range of organisations have signed up to the Charter since it was launched, with signatories agreeing to work towards and implement a number of pledges as follows:

- Nominate a champion in your organisation who actively promotes women's night safety
- Demonstrate to staff and customers that your organisation takes women's safety at night seriously, for example through a communications campaign
- Remind customers and staff that London is safe, but tell them what to do if they experience harassment when working, going out or travelling
- Encourage reporting by victims and bystanders as part of your communications campaign
- Train staff to ensure that all women who report are believed
- Train staff to ensure that all reports are recorded and responded to
- Design your public spaces and work places to make them safer for women at night

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Women's Night Safety Charter

- Launched 2018 by Amy Lane, Night Czar
- Part of the Mayor's Tackling Violence Against Women and Girls Strategy
- UN Women Safe Cities and Safe Public Spaces global initiative
- Signatories agree to implement a number of pledges



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The Pledges

- Nominate a champion in your organisation who actively promotes women's night safety
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Women's Night Safety Charter

- SBN commissioned by MOPAC and the GLA to develop the Women's Night Safety Charter (London)
- There is scope to significantly grow and widen support for the Charter
- Sign up now!



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Scoping Exercise

- Re-engagement with Signatories
 - Surveying all current signatories
 - Identify best practice
 - What support is required
- Series of 1-1 interviews
 - 20 organisations
 - Listening to Women
 - 3 focus Groups to include female students, women working at night, women working in security
- Training and Resources
 - Enhance existing toolkit
 - Develop training on "An Introduction to the Women's Night Safety Charter" and general advice for businesses on how to embed it in their organisations

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Feedback to Date

- Women's Night Safety Charter = an overarching campaign
- Communications
- Resources and materials
- Best Practice Sharing
- Events
- Training

Publication of the final Scoping Report pending – end Nov/early Dec 2021

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01

HISTORY & CURRENT CONTEXT



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WHAT IS WAVE THE WAVE PROGRAMME?

- Consists of two strands
- WAVE Training
 - Staff facing
 - Build confidence, skills and knowledge
- Ask for Angela
 - Customer facing campaign

ASK FOR ANGELA

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KEY POINTS

- Builds on the success of previous initiatives
- Created following a number of preventable serious incidents
- 339,000 estimated hospital admissions related to alcohol
- Consumption in 2015/16 – up 22% in past decade

Alcohol continues to be a force multiplier in the volume of crime in the UK. In the evening, up to 80% of arrests can be alcohol related. The users put their safety at risk as much if not more than their health, with similar costs for society to pick up.

Sir Bernard Hogan-Howe - 2015

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CURRENT CONTEXT

- Identified risk of sexual and other violence
- Number of preventable incidents and crimes
- Quality and numbers of interventions
- Reopening trends similar to pre-pandemic levels



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ASK FOR ANGELA

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ASK FOR ANGELA

- Part of the WAVE Programme
- Customer facing campaign
- Help to prevent and reduce sexual violence and vulnerability
- Codeword which can be given to staff
- Used when a customer feels unsafe or threatened
- Posters and other assets in venue.



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03

NOW AND THE FUTURE

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THE CUSTOMER JOURNEY

- Public should feel able to ask for help at any point
- Need to take WAVE and Ask for Angela out of the sector
- Especially important in light of recent events

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KEY STATS

56% working in licensed premises encounter vulnerability on a weekly basis

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KEY STATS

93% Never had vulnerability training

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KEY STATS

78% Aware of Ask for Angela

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KEY STATS

92% Implement Ask for Angela without having had vulnerability training

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KEY STATS

98% of students surveyed -
more likely to attend
venue where
Ask for Angela
is in place

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WAVE TRAINING

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KEY PRINCIPLES

1. Prevent and reduce violent crime linked to the licensed economy
2. Prevent and reduce sexual offences
3. Reduce preventable injury linked to alcohol and drug use in the licensed economy
4. Reduce opportunities for criminal activity and anti-social behaviour in licensed premises
5. Promote partnerships and engagement with communities and key stakeholders in the licensed economy.

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WHAT IS WAVE TRAINING?

A training session which aims to:

- increase the skills
- increase the knowledge
- increase the confidence

of those working in licensed premises around identifying vulnerability and making appropriate interventions.



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WAVE
Welfare and Vulnerability Awareness

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Before Training

51%

After Training

99%

felt moderately or extremely knowledgeable around welfare and vulnerability.

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WAVE
Welfare and Vulnerability Awareness

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Before Training

54%

After Training

94%

felt very or extremely confident dealing with situations involving a vulnerable person whilst working.

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Welfare and Vulnerability Awareness

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Before Training
52%
After Training
94%

rated their skills in dealing with situations involving a vulnerable person whilst working above average or excellent.

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WOMEN AND VIOLENCE AGAINST WOMEN EDUCATION

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VIDEO CONTENT - WARNING

- Contains material which some people may find distressing
- Contains scenes of sexual assault, sexual harassment and violence
- Contains flashing lights
- You can speak to the trainer in private if you have any issues which arise from the video.



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THIS VIDEO CONTAINS SENSITIVE CONTENT

VIDEO CONTENT



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VIDEO CONTENT



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04

ASK FOR ANGELA ASSETS



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POSTERS AND MIRROR CLINGS

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WAVE
WOMEN'S ADVISORY AND SUPPORT CENTRE

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DIGITAL SCREENS

MP4 format file of the Ask for Angela message.

This can be displayed on digital screens in washrooms.

If you have any specific requirements of sizing to suit your venue screens, please get in contact.

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WAVE
WOMEN'S ADVISORY AND SUPPORT CENTRE

MA

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SOCIAL MEDIA

Promote Ask for Angela to customers ahead of their night out.

There are a selection of three different creatives for each platform to choose from, or use them on a rotation.

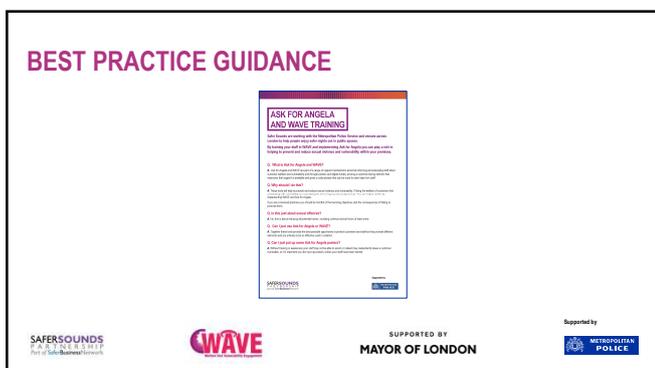
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CERTIFICATE & PIN BADGES



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08

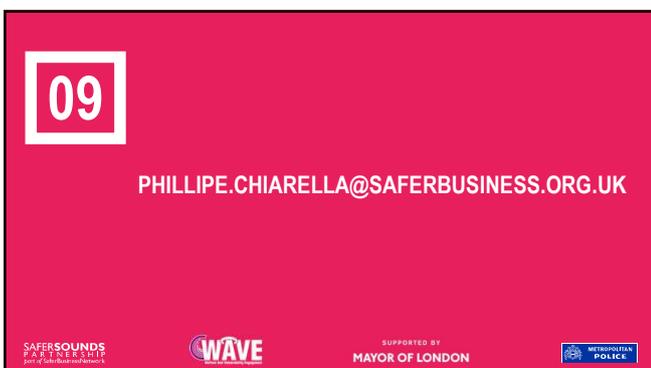
ANY QUESTIONS?



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09

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